

# Press Release

## Contact:

Orimar Marketing Group  
Ramiro Sanchez  
(210) 736-0157  
[Ramiro@fashionproducer.com](mailto:Ramiro@fashionproducer.com)



## **MITCHELL PRODUCTIONS UNDERGOES A MAKEOVER; EARLY FEEDBACK INDICATES THAT IT'S THE FASHION TREND OF THE SEASON**

**San Antonio, TX – August 11, 2003** – Mitchell Productions, a company offering expert styling and fashion production for print, broadcast, film and live events, created and executed a new branding campaign, and development of supporting marketing collateral and website needed to define its expanded portfolio of services.

Mitchell Productions has developed a brochure that will give clients an overview of the spectrum of services it offers. The marketing collateral piece provides insight into the details and visuals of event production and styling, and highlights some very impressive quotes from some of the who's who of the fashion world.

Mitchell Productions has also launched an information website located at [www.fashionproducer.com](http://www.fashionproducer.com). The site offers visitors a unique look into the history of the company as well as its founder and owner, Robert Mitchell. Other features include a listing of production highlights for fashion shows, broadcast, commercial print, editorial print and film/video; a newsroom with recent press coverage, media kit and online portfolio; and opportunities to "Ask The Expert" questions regarding aspects of the industry and an "On Location" section featuring a "behind the scenes" look at a recent photo shoot or fashion event.

To request a brochure, please email us at [info@fashionproducer.com](mailto:info@fashionproducer.com) or call us at (210) 738-1927.

### **About Mitchell Productions**

Mitchell Productions offers expert styling and fashion production for print, broadcast, film and live events. Mitchell Productions delivers its services to regional, national and international clients within the fashion and styling industry, such as specialty retailers, major department stores, leading fashion designers, advertising agencies, production companies, commercial photographers and non-profit organizations.

For more information, visit Mitchell Productions at [www.fashionproducer.com](http://www.fashionproducer.com).

P.O. Box 6401, San Antonio, TX 78209  
Tel/Fax (210) 738-1927, website – [www.fashionproducer.com](http://www.fashionproducer.com)

# # #